



## **Progress Report 2016**

\*as part of "La Strada"  
[2016-2020 Strategic Plan](#)

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**Programme: Issues Affecting Women**  
**Area: Trafficking in Persons especially women**

**Strategic Goal 1: To contribute to streamlining implementation of national anti-trafficking policies, securing that the rights of all trafficked persons and at-risk group are protected in practice in Moldova, and specifically to:**

**1.1. Contribute to reducing vulnerability of at-risk group to continuous threats of human trafficking.**

*The level of knowledge of at-risk group about new trends of trafficking in human beings (THB) phenomenon is increased through ensuring information on risks, protection mechanisms and counseling available and accessible to at least 3,000 persons including 1,500 youth.*

The thematic info portal [www.migratiesigura.md](http://www.migratiesigura.md) registered 9869 visitors in total of which 6392 are unique visitors; the HL consultants provided 27 online individual counselling upon request. The months of June and December recorded biggest number of visits. This is primarily related to promo actions launched on social networks.

The National Anti-trafficking Hot-Line provided counselling in 33262 calls regarding safe migration. Additional over 130 calls addressed general informative issues and possible cooperation. Calls from men prevail and represent over 70% of all calls. This is explained primarily by the fact that the current foreign employment opportunities promoted as part of the governmental bilateral agreement is targeting men.

La Strada representatives participated in over 5 TV programs dedicated to the issue of trafficking and has placed over 10 news and alerts/recommendations on the fb account that have been multiplied by national news portals.

La Strada continued to partner with the Moldovan and Israeli Government within the bilateral agreement on employment of Moldovan citizens in Israel, facilitating employment of over 5000 men in construction sector.

**1.2. Secure accessibility to protection and support services for all trafficked persons.**

*Information on services and support programs for victims is available to trafficked persons through counseling and hotline available 7/12.*

During the reporting period, 135 calls have been counselled in support of **49** persons in need identified via Hot-Line including **15** victims of trafficking, **15** missing persons allegedly trafficked and **19** stranded migrants /victims of associated crimes (smuggling, domestic violence, sexual abuse abroad, violation of labour rights/forced labour etc.). Most pro-active are still women calling to seek support in the interest of victims who are their relatives and friends; 24 calls have been also received from victims.

In case of 15 persons identified as presumed trafficked persons, 13 are female and 2 male trafficked for sexual and labour exploitation in countries such as Greece, Russia, Italy, Turkey, Cyprus, UAE. Based on the immediate needs assessed, these have been

facilitated access to specialised services for rescue from the place of exploitation and repatriation, shelter and social support programs, and legal protection primarily for those willing to cooperate with LEA. 19 identified stranded migrants have been facilitated access to legal protection by engaging Consular Missions of RM, LEA and Labour Inspectorates/State Employment Agencies.

### **1.3. Support the Government in streamlining national anti-trafficking policies.**

*Government's national anti-trafficking (AT) policy is more progressive and its implementation is improved through La Strada support and advocacy.*

Between March and December, La Strada experts jointly with an interventional adviser (Mike Dottridge) have provided expert support to the Permanent Secretariat of the National Anti-Trafficking Committee on the strategic reorganization of current national policy documents. Following a round of work meetings, consultations with the Working Group/**WG** (permanently working coordinating platform of the PS involving national AT experts of state agencies, NGOs and IGOs), and two thematic workshops.

The following documents have been developed:

- **Log-frame** for AT Strategy and NAP with goals and objectives for the AT policy, expected results (impact and outcome), indicators and means of verification (such tool never was used for elaboration of national AT policy) that reflects the CoE Convention spirit, existing challenges in THB phenomenon evolution, existing gaps in national AT response and recommendations of external monitoring mechanisms GRETA recommendations.
- draft **AT Strategy** for 6 years - 2017- 2022 (the first national strategy in this area);
- draft **National Action Plan/NAP** for 3 years - 2017-2019 (7-th NAP in this area);

In December, the PS has prepared the package of documents (draft Government Decision and info note) along with the documents developed and circulated such for official approval with relevant state institutions. It is expected that the documents will be approved in the first semester of 2017.

*Needs and interests of all survivors of THB are reflected in the strategic agenda of key decision makers as informed by La Strada's recommendations.*

In June 2016, La Strada expert took part in the public debates as related to the Draft law on amending *the Law on Preventing and Combating THB # 241 dtd. 20.10.2005*. The debates were organized by the Ministry of Justice/**MJ** to discuss the definitions of "presumed victim", "potential victim", etc. This Draft law was elaborated during 2014 - 2015 by the PS in collaboration with La Strada and other AT actors and passed to the MJ in August 2015 for official submission to the Government. However the MJ did not manage to submit the draft law to the Government till now because of the Government crisis for which reason the draft Law pended follow up consultations. In this regard, La Strada advocated for keeping the definition "potential" and "presumed" including as means to secure unconditioned access of victims to protection and support services.

The WG (permanently working coordinating platform of the PS involving national AT experts of state agencies, NGOs and IGOs) accepted La Strada recommendation to integrate into the draft AT Strategy and Action Plan provisions related to the research, protection and support of victims of THB and smuggling among third country nationals.

*Government efforts are under continuous monitoring by La Strada through ongoing dialogue and promoting EU standards which fosters identification and dissemination of good practice.*

On October 18, 2016 – 10-th European AT Day the Secretariat of the CoE Convention on Action against THB (GRETA and Committee of Parties) published *the Compendium of good practices on the implementation of the CoE Convention on action against THB*. The Compendium has been elaborated based on the results of secondary analysis of 52 country reports, prepared by GRETA during the period 2008-2016 in the framework of international monitoring mechanism of the implementation of the CoE Convention on Action against THB. The aim the Compendium was to illustrate the positive impact of this Convention on law, policies and practice across Europe, as well as to highlight the kind of measures that can be taken by States Parties to successfully implement the Convention. La Strada input in elaboration of the *Guidelines on Identification of Victims and Potential Victims* of THB has been mentioned in the Compendium (p.14) as a good practice in protection of victims' rights. See: <http://www.coe.int/en/web/anti-human-trafficking/home>

La Strada experts contributed to the 2015 US TiP Report by sharing information and opinion about the Government AT efforts.

Similarly, La Strada shared its concerns and opinion with the 2016 monitoring round. The 2016 US TiP Report is expected in June-July 2017.

La Strada lobbied for the continuous specialization of the LAE which was under threat following the reform of the Prosecutors. In this regard, La Strada participated in a number of joint (national anti-trafficking community and Government development partners) and bilateral meetings with the newly appointed Prosecutor General and head of the Organised Crime Prosecutor's Office. These efforts resulted in the creation of a specialised Bureau within the Organised Crime Prosecutor's Office.

In August the PS in collaboration with ICMPD Vienna has organized the 2-day training "*Capacity building: Coordination of joint action and fundraising activity to support anti-trafficking response at local level*" for representatives of Moldovan Territorial AT Commissions in Chisinau. The La Strada expert took part in the training as a trainee on THB issue. 27 participants – representatives of Moldovan Territorial AT Commissions (local public authorities and NGOs) from different administrative units of the Republic of Moldova took part in the event.

In 2016 the La Strada expert continued the provision of expert support, via the IOM Mission in Turkmenistan, to the Government of Turkmenistan, in elaboration in implementation of the first NAP in AT field (2016-2018). In March 2016 the first draft NAP (2016-2018) elaborated with support of the La Strada expert was officially approved by the President of Turkmenistan. In June – November 2016 the La Strada expert in collaboration with local AT experts conducted the 3-rd trainings for the local officials and NGOs in regions of Turkmenistan.

La Strada participated in several meetings called by the PS with authorities from Gagauzia aiming at encouraging and supporting such for the development of an AT Action Plan and streamlining work of the Gagauzia AT Committee.

La Strada hosted study visits from Belarus and Azerbaijan and shared experience in developing and cooperating with the state institutions within the NRS.

#### **1.4. Contribute to decision-making process by providing qualitative data and information**

*Reliable data about effects of THB and impact of AT policy are available to key decision makers so that they can produce necessary change at all levels.*

During reporting period, La Strada contributed to the NRS Strategy (2009-2016 approved by the Parliament of the Republic of Moldova by decision No. 257-XVI dtd. 05.12.2008) evaluation, an exercise undertaken by an international consultant within a Project run by ICMP in support of the PS. The evaluation aimed at developing recommendations on the victims' protection aspects in support of the AT Strategy development. Therefore, as a co-author of the NRS Strategy, upon request of the international expert, La Strada expert has prepared written commentaries to the preliminary findings and recommendations of the draft Evaluation Report on NRS implementation and consulted the expert on a number of aspects related to the national law and practice. The preliminary findings and recommendations, elaborated by the international expert, in turn, have been taken into account during the elaboration by the La Strada of the **AT Strategy** for next 6 years - 2017- 2022. It is expected that the work under the draft Evaluation report on NRS implementation in Moldova will be finalized and published in March 2017.

**Programme: Issues Affecting Women**

**Area: Domestic Violence and Violence against Women**

**Strategic Goal 2: To ensure that the rights of women affected by violence and of at-risk groups are respected, protected and fulfilled in practice in Moldova and specifically to:**

**2.1. Raise public awareness about violence against women (VAW) and reduce vulnerability of women to sexual violence (SV) and domestic violence (DV).**

*General public understanding and awareness about DV is strengthened through national campaign for promote zero tolerance to DV reaching at least 100,000 persons.*

The planned awareness campaign to address DV (via children eyes) has been postponed for 2017 because of an unprecedented campaign unfolded by a private Foundation Edelweiss and position of the Ministry of Labor, Social Protection and Family. Yet, La Strada continued to keep the issue on the public agenda by cooperating and encouraging media to address the issue. Thus, out of 514 media materials produced by 14 monitored national/mostly media sources (TV, newspapers, news agencies, news portals) and dedicated to the issue of interest, 156 were due to La Strada interventions (interviews, articles, TV programs, references, press conferences).

As for the issue about sexual violence against women, in fall La Strada organized a series of events aimed at bringing the issue of sexual assault on the public agenda and engage men in the discussions. Thus a video spot "Real men don't rape. Accept that No means No" was produced and disseminated. It is the first public attempt raising the issue of SV ever made in Moldova. The video spot targeted men, challenging their attitude that women are responsible for rape by tackling the stereotype according to which "If women say No it means Yes" and thus try to trigger a change in their attitude into "No means NO". The production of the video was preceded by a number of in-house and specialized research and analysis. The video spot was promoted exclusively in the internet in order to observe the reactions. It was one of the most seen/visible spot produced by La Strada in last 5 years. Lunched in November, in two weeks only, the spot have been seen by over 58 000 users via La Strada Facebook page and by extra 10 406 YouTube visitors. The spot has been picked up by two TV stations. The video spot was publicly attacked by feminist group representatives considering that it is discriminatory and promoting the patriarchal attitude.

In November La Strada also organized a thematic public speeches event entitled "MenXX – the Culture of Rape" with 3 men - public figures of various background and status - as speakers. The event on Facebook: <https://www.facebook.com/events/772003842955351/>. As a trial event, La Strada organised MenXX in an informal location ("Spalatoria" Theatre) with a capacity of 70 people yet the it brought together over 100 women and men. The biggest challenge was to select men speakers as well as encourage the selected ones to attend as speakers. Most common explanation to refuse participation was "insufficient resonance with the

issue/ the issue is not really relevant for them, their activity, life". In fact the conclusion is that the issue of sexual assaults is still a taboo and sensitive one. Finally three speakers accepted the challenge: Victor Lutenco, husband, father and migration specialist, Matei Basarab, journalist and Alexandru Lebedev, media manager. All of them touch upon the issue of rape from different perspective – mandatory role of men in changing the current paradigm, how rape was glorified through ages in the art (history that encourage the rape and present women as an sexual object) and imperativeness of "opening the eyes" and using the same art to change the paradigm and lastly about the society attitude/barriers in which people prefer not to respond/discuss sexuality issues thus leaving space for the abuses and therefore need to take off the "taboo" label from the issue about sexuality and invest into sexual education. The general conclusion was that the issue of sexual assault it is a very sensitive one and La Strada will continue the series of MenXX in 2017. The "MenXX – the Culture of Rape" is available online: <https://www.facebook.com/ONGLaStrada/videos/1801424030130983/> (speaker 1); <https://www.facebook.com/ONGLaStrada/videos/1801429783463741/> (speaker 2); <https://www.facebook.com/ONGLaStrada/videos/1801430523463667/> (speaker 3)

*Youth is empowered to build harmonious relationships and respond at the first signs of violent behavior through peer-to-peer educators program on DV and out-reach and partnerships with local organizations at communities level reaching out to at least 4000 persons.*

The trained Peer-to-Peer Educators have been engaged in delivering seminars in schools of Moldova as part of a special Agreement with the Ministry of Education. The module of the seminars promotes and details on the following key messages: concept and forms of domestic violence, recognizing the first signals of power and control in a relationship, myths and realities about love and violence, breaking the cycle of violence. Almost 100 seminars for over 1800 boys and girls have been conducted in more than 60 localities from Moldova. During awareness and prevention activities conducted including in partnership with local organizations and institutions, over 3000 informational materials have been distributed (love doesn't hurt bracelets, Trust Line Notebook; love doesn't hurt bags, leaflets about harmonious relations).

*Communities and individuals' engagement in preventing and responding to DV is increasing through Trust Line with at least 2000 individuals being counseled.*

The Trust-Line has registered and counselled 1710 calls of which 84 % are calls from women and 16% are calls from men. This trend has maintained the last 5 years. The calls are received in 89% by Romanian natives' speakers and 11% - Russian speakers. Noticeable is that during reporting period, the Trust Line received and counselled 8 calls from abroad reflecting the domestic violence cases where victims are Moldovans woman. Out of 1710 calls, 1114 refer to individual cases of DV of which 600 are "new reported cases" and 102 are calls from women who have previously received support from the Hot-Line and revert for continuous support. Most of these calls are received from women themselves, followed by calls from community members seeking advice on how to help a case of DV they are aware of. Due to lack of wide awareness campaign in 2016, the number of calls is less than expected. Women primarily report being subject to violence from their husbands. The majority of calls from women suffering from domestic violence



reflect cases of combined forms of violence: 81% of calls reflect cases of physical violence combined with psychological violence, and only in 6% of cases are reported only psychological/emotional violence. Around 1% of calls reflect cases where the women are suffering from all forms of violence (psychological, physical, economical and sexual). The violence against men in family, according to the calls received, is primarily from their own children and/or grandchildren.

## **2.2. Ensure availability of and accessibility to specialized services as well as legal protection for women and girls affected by DV and SV in contact with justice system.**

*Interests and needs of the victims of DV and SV are covered in timely and due manner through provision of information about rights and services.*

In 36% of Trust-Line calls, the beneficiaries requested and were provided legal counselling, 33% requested information and advice on how to respond to (including first signals of) DV, 21% requested psychological support, 4% requested safe accommodation and 4% request general information about Trust Line and available services for victims of DV. The Trust-Line also facilitated direct contact with the lawyers and psychologists of La Strada who have provided specialized legal consultations to 80 women affected by DV, legal representation services in 29 cases<sup>1</sup> of which 22 are new ones. Among services provided, Protection Orders issuance have been facilitated in 9 cases. For 3 women who are participating in criminal proceedings psychological counselling was rendered throughout the entire process (the average number of counselling sessions per client is 7). In other 2 criminal cases, psychological evaluation reports have been developed upon request of the lawyer and in support of the case in court.

*Referral of women affected by DV and SV to specialized services (medical, psychological, social, etc.), primarily through Coalition "Life without Violence," is organized according to victims' needs.*

81 cases of DV reported at the Trust-Line required immediate intervention. The Trust-Line crisis protocols provide for direct contact with the community police and social protection authorities to enforce emergency intervention in cases of domestic violence (24/7). In few cases only, La Strada team used its mobile team. In all other, the timing because of distance could not secure crisis intervention and better response from authorities during 2016 secured better response to cases of DV upon request of the Trust-Line. During reporting period, 156 cases have been facilitated access to various social services via direct referral by the Trust Line team to service providers, primarily for safe accommodation, legal support; most of the service providers are members of the NC "Life without Violence". La Strada hopes that the enforcement of the new Law that entitles the police to intervene immediately and to issue a restriction order for the victims while force the aggressor to leave the house will improve the protection mechanism for women in crisis situation. In this regard, the concept of the mobile team would be revised in 2017.

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<sup>1</sup> In the interest of this Report, "case" is to be read as woman suffering from domestic violence.

### **2.3. Contribute to the development of capacities of professionals to effectively address cases of SV and DV.**

*School course "Building harmonious relationships in family" is developed and validated.*

The full set of course materials has been finally developed and printed for the trial exercise for which 22 schools (5%) have been selected in partnership with the Educational Center "ProDidactica" and Ministry of Education. The selection process ensured the diversity of schools in terms of geography, size, and qualification of teachers for a course implementation exercise. The teachers were selected on a competitive base considering their motivation, qualifications/experience in such exercises and commitment from the school senior management to support course implementation during the school year 2016-2017. In August, the selected teachers enjoyed a 40 hours ToT conducted by a team of 4 trainers including two experts (authors of the teacher's manual and Student Notebook), one La Strada expert in domestic violence and one project researcher engaged in evaluation of the course effect on student learning. Selected pictures of the ToT are accessible on Facebook. Each participant received the full educational package: Curriculum, Informational Support, Teacher's Manual and Student notebook.

The implementation of the course started on September 1, 2016 in 22 high schools from the country, for 47 classes covering 1025 students. In 22 schools the course will be implemented as an optional discipline while in two schools - as an extra-curricular activity. During October–November 2016, La Strada expert carried out first round of monitoring and supervision sessions in order to identify possible training/info needs for teachers to effectively carry out the course. The monitoring visits have highlighted a common deficiency in what regards knowledge and training capacity of the teacher on sensible issues such as sexuality, gender equality, etc. Almost all teachers have recognized lack of knowledge and confidence about these topics and requested a follow-up training. Therefore, in December an additional 3-days Training was conducted particularly focusing on these issues and aiding the teachers in addressing these issues with youngsters – taking their fear away!

To measure the effectiveness of the course, La Strada decided to conduct a comparative pre-post research on the attitudes and perceptions of the students and teachers. Thus, in fall, a baseline research was conducted on a sample of 440 students and QI data has been selected through 4 focus groups. The data for the end line report will be collected during May 2017, in the last week of the course. Thus, the final comparative Report is expected in June to reflect on the course effectiveness by measuring the change in knowledge and attitudes. The course will be validated within one national conference for teachers and school managers planned for late spring-early summer 2017.

*Capacities of service providers to address cases of DV, in particular psychological violence, are strengthened to respond to the legal protection needs of victims.*

Planned activities have been "frozen" as not being identified as priority among the Coalition members (during the Strategic Planning exercise carried out in summer-fall 2016).

*Law enforcement and judiciary system stakeholders are sensitized to SV against women through training, development and integration of a professional training module into formal curricula to adequately address these cases.*

During 2016, La Strada carried out preparatory activities – creation of the national expert group with members from Supreme Council of Magistrates, Supreme Council of Prosecutor's Office, Forensic Examination Agency, General Police Inspectorate, overall needs assessment and organization of the international study visit, identification and communication with international experts, identification of deficiencies and bottlenecks of the law and practices to serve as basis for the development of the training module etc.

*Good practices are shared within the Coalition "Life without Violence" strengthen partnership to effectively respond to DV.*

During reporting period, La Strada contributions to the Coalition's and its members work derived from the priorities defined by the Coalition itself. Thus, following the training "Leadership Institute for National Coalition members" (carried out by Karen Tronsgard-Scott, Executive Director of the Vermont Network Against Domestic and Sexual Violence, USA) aimed at strengthening the Coalition through building internal capacity of its members and interaction, and based on the assessment of the strategic needs of the Coalition for developing the strategic plan for the next three years, La Strada representative accepted the leadership of one working group (among other 2) specially created to seek perspective solutions for a functional structure and regulation of the Coalition that would secure more transparency in decision making, better level of participation of all, etc. In this regard, La Strada representative conducted a desk research about existing coalition/similar structures in USA, Europa and Moldova and prepared a document suggesting different structures of coalitions including from the perspective of historical evolution of these coalitions from non-formal, semi-formal to formalized/institutionalized one. Considering past and current format of the Coalition as well as suggestions/expectations of the Coalition members about the future of the Coalition, the author suggested two models for the Coalitions structure: (i) by consolidating the role of the Board, enforcing a board director and set very specific tasks for each board member and (ii) by consolidating the role and the visibility of the Secretariat that would assign/distribute specific tasks for the Board members. All the documents were adjusted to the draft of the Strategic plan and were presented to the group members for the discussion. The group decided that it is premature to register the coalition as a separate entity (thus maintain it as an informal entity during the next strategic plan period). At the same time, the group couldn't decide on the structure of the Coalition and on the roles of management and relevant bodies. It was decided to present both forms to the General Assembly and discuss this topic after the strategic plan will be approved in the beginning of 2017. All the finding and recommendations following a desk-research and information about suggested models for the Coalition structure are available in Romanian language.

Another strategic involvement of La Strada in support of NC development related to preparing the Strategic Plan of the Coalition for 2016-2019. La Strada participated in the thematic workshops and follow up meetings and made contributions considering our experience in SP development as both an independent organization and as member to an international network/association. The first draft of the SP was compiled by an external

consultant based on the information collected during the workshop. The draft has been subject to discussion during several dedicated follow-up meetings with the participation of the external trainer, Coalition Secretariat and NC members. The final draft of the Coalition SP was submitted to the members for endorsement and will be approved by the Coalition's General Assembly planned for January 2017.

General exchange of information and experience was made during regular or ad-hoc meetings called by the NC or individual members on specific issues.

#### **2.4. Contribute to enhancing government response to DV and SV.**

*The Law on DV is amended and the National Strategy on combating DV and VAW is developed.*

The advocacy efforts in support of the draft Law as well as promotion of the Istanbul Convention were carried out in partnership with the Coalition members under the leadership of the Ministry of Labor, Social Protection and Family for which purpose a memorandum of cooperation was signed. In this context, a number of events of various levels were organized including:

- Public Forum of Women Groups, representatives of civil society and Parliament „Women matter!“ held on 28 March 2016 where members of the National Coalition were lobbying for signing and ratifying the Istanbul Convention;
- Meeting of National Coalition with Prime Ministry, on 14 April 2016;
- Participation in the public discussions on the draft law in domestic violence with state stakeholders and other relevant actors (Ministry of Justice, General Inspectorate of the police, Council of local authorities, representatives of church).
- Participation to draft law debates in the Parliament commissions.
- Individual consultations with the Ministry of Internal Affairs and Ministry of Justice.

These advocacy efforts secured that all recommendations of the Coalition including those of La Strada have been accepted. As a result, the draft law on amendments of the NL on DV has been approved on 28 July 2016; As joint efforts of the NC and MLSPF, the President of Republic of Moldova issued the Decree on approving the signing of the Istanbul Convention. The new law is available in Romanian language.

Additionally, La Strada representative was directly involved as a working group member in the process of the elaboration of the National Strategy on DV and VAW under the leadership of the MLPSF as chair of the National Coordination Council. The draft Strategy was consulted with the main governmental structure. Several meetings were conducted with the General Inspectorate of Police, Ministry of Health and Probation Office but also with survivors of DV. By the end of the year the final draft of the strategy for 2017-2022 and the action plan for the 2017-2019 were delivered to the MLSPF. The Ministry circulated the documents to all relevant institution for final endorsement. The work on the strategy will continue in 2017.

In 2016, La Strada finalized the Analytical Report “Development and accreditation of services for victims of violence against women” that was initiated in 2015. Based on the findings and recommendations of the Report validated with community members, La Strada developed draft Regulation and draft MQSs for a distinct social service namely Toll-Free Helpline for Women victims of DV and other forms of VAW. Drafting of the

Regulation and the MGS as per this distinct service helped the authors formulate and justify one of the key recommendations of the Analytical Report which consist in the imperativeness of changing the approach to the evaluation of the quality of services and structuring of the evaluation criteria of quality of services in order to achieve balance in the final assessment during the accreditation. These draft documents can serve as models for the development of regulations and MQS for other specialized social services. The draft Regulation and MQS on the Help-Line for Women have been submitted to the MLSPF at the end of June 2016 for endorsement and later, in December 2016, the final versions of the documents have been submitted to the Government for approval. It is expected that the Government will approve them in the first quarter of 2017.

*Government and local authorities take ownership and are kept accountable for implementing national policies on DV and SV through continuous monitoring by La Strada and CSO partners.*

In 2016, La Strada initiated a complex study on the legal responses to sexual assault crimes. Thus, 240 criminal cases on sexual assault crimes from 15 courts of Moldova have been analysed and findings and recommendations have been integrated into a draft Report by end of December. The Report covers the following aspects: national legal framework reflecting the protection of victims of sexual assault, respect of the rights of sexual assault victims during criminal investigation procedures, Court examination of the sexual assault crimes, partnership between the law enforcement, prosecutors and court with service providers ensuring the protection of the rights of sexual assault victims, Law enforcement and Courts stereotypes concerning victims of sexual assault. The final Report will be validated via a round table for judicial and law enforcement community planned for February 2017. The key conclusion and recommendations of the Report will serve as a starting point for the preparation of an advanced training (ToT) targeting a specially selected group of national justice system representatives as well as initiating the process of national legal framework amendment.

During 2016, 3 national NGOs – “La Strada”, “Women’s La Center”, “Promo- LEX” under the guidance of the Advocates for Human Rights have developed an alternative Report to the UPR Committee. The report is [available online](#). Two organizations (Women’s Law Center and Promo-LEX) presented the alternative report during UN Human Rights office of High Commissioner in November in Geneva. Most of the recommendations are included in the parties’ [recommendations for the Moldovan Government](#).

The members of the Coalition were actively involved in the process of consultations around the strategy to advocate for the draft Law and Istanbul Convention signing, join participation in the consultative meetings with a number of state authorities for advocate for the draft Law particularly with regard to those provisions that faced disagreement/reserves from some state authorities (ex.: Ministry of Internal Affairs, Ministry of Justice, Ministry of Finances). These efforts contributed to successful promotion of the draft law without serious amendments and later approbation by the Parliament in July 2016. In this sense, the Coalition also made a number of common statements (available upon request).

## **2.5. Inform decision making processes at all levels by offering qualitative information and data.**

*Data and information on the forms of and perceptions about DV against women as well as on national response are available to decision makers enabling them to produce change at all levels.*

The Trust Line Report 2016 makes reference to those 1710 calls received and counselled as to reflect on the dimension of the DV, perception and attitudes of women and communities to the issue of DV as well as on the response of the authorities to DV issue in general as well as to individual cases including from comparative perspective. The Report has been placed on La Strada website with info notes circulated among strategic partners and media.

*Information on patterns, services and related bottlenecks in the area of protection and assistance of victims of SV/assault are available to decision makers enabling them to produce change at all levels.*

The main findings of the study "Ensuring access of victims of sexual violence to adequate legal and social protection" were presented and discussed with the stakeholders and interested public within a round table organized by La Strada on February 11, 2016. The event was opened by H.E. Julie STUFFT, Deputy Chief of Mission Embassy United States of America in Moldova, Lilia Pascal, head of gender equality department of the Ministry of Labor Social Protection and Family in Moldova and Ana Revenco, executive director of International Center "La Strada". The key objective of the event was to put the issue on the agenda of relevant authorities and increase awareness about the need to properly and systemically address it. The Reports are available at [full version](#) and [summary version](#). In order to increase the awareness about the sexual violence, address the stereotypes and attitudes in the Moldovan society, a press conference has organized on February 15 followed by a press club on February 18, 2016 organized in partnership with Centre for Journalistic Investigations and attended by 24 journalists. Among speakers, the press club invited La Strada lawyer, well known producer and WR activist Viorica Mesina (editor of the "Color" movie). The video registration of the press club [is available online](#).

**Programme: Issues Affecting Children**  
**Area: Child online sexual exploitation and abuse**

**Strategic Goal 3: To contribute to the development, implementation and improvement of national child protection policies and measures, securing that the rights of children affected by online sexual exploitation and sexual abuse and at-risk groups are protected, specifically to:**

**3.1. Increase public awareness about child online sexual exploitation and sexual abuse and reduce vulnerability of children online.**

*At least 4,000 children in 50 schools are aware about privacy online for a safer internet use and encouraged to follow it through peer-to-peer education, info portal [www.siguronline.md](http://www.siguronline.md) and Help Line.*

The trained Peer-to-Peer Educators delivered 58 seminars for over 1200 boys and girls from over 30 various educational institutions around the country as part of a special Agreement with the Ministry of Education. The module of the seminars promotes and details on 5 key messages: "Always keep in mind that behind a profile can be a different person because Internet offers great anonymity opportunities", "Make sure the passwords you use are complex and keep them for yourself – you would not give your home keys to any person, wouldn't you?", "Do not humiliate and bully a person irrespective of the he/she looks or hobbies or interest", "Take care of your own Online reputation – remember what you do today will stay/follow you when you grow up", "Do things online that you would not be ashamed if others find out about them", Stay tune with [siguronline.md](http://siguronline.md) – information is intelligence and safety!.

In fall La Strada had the new concept of the Siguronline portal developed (including structure, visual identification symbols, preconditions to the content presentation, technical aspects, etc.) taking into consideration the feedback received as well as following a desk analysis of similar informational tools. The creative team made sure that the portal responds to the following preconditions: It uses friendly and age appropriate language, It is interactive and uses empowering colours and symbols, It can be accessed from desk-top and mobile phone, It has incorporated clear and friendly counselling and reporting templates. The implementation of the new concept started in October. The new portal is expected to be launched in February 2017 on the occasion of the Safer Internet Day.

At the same time, La Strada team has secured that the current portal is properly maintained, thus, the portal has been supplemented with 4 new articles addressing specific online risks and provided counselling in over 400 individual requests. Issues related to profile safety represent almost 50% of the requests followed by cyber-bullying which has increased considerable as compared to previous reporting period. During reporting period, the portal has been visited by over 29200 single users out of over 39700 visitors in total. The portal was mostly visited in months of February and October due to awareness campaigns conducted on the occasion of the Safer Internet Day (February) and Prevention of Cyber Crimes month (October) and increased visibility of the issue in media. Overall, the portal registers a continuous increase in the number of visitors. We

also notice an increase in the duration of stay on the portal which points to the fact that the issue is gaining more attention from the users and the format of the articles/information fits the needs/expectation of the visitor. The portal has been supplemented with 4 new articles addressing specific risk and has provided

During reporting period, an awareness campaign was organised on the occasion of the Safer Internet Day for which purpose La Strada produced 2 tutorials targeting teenagers:

- "Think before posting" (Ro: Gândește înainte să postezi) that addresses two related issues – personal data sharing and bullying. The tutorial voices the key rules to avoid being bullied. The video has 2.21 min length;
- "Restricts access to personal data" (Ro: Limitează accesul la datele personale) that addresses general safety issues related to one's personality. The tutorial ends with a list of key safety rules. It is 2.10 min long.

Both tutorial undertake an empowering approach to online safety concepts and have been recommended by the Audi-visual Coordination Council for national screening by all TV stations of Moldova. Based on these recommendations, the tutorials have been screened at 2 TV stations. The tutorials have been placed on YouTube, [www.Siguronline.md](http://www.Siguronline.md), La Strada FB account and reached over 117 000 views primarily during February month when launched on the occasion of the Safer Internet Day and generated 5.325 single visits on the [www.Siguronline.md](http://www.Siguronline.md), 32 counselling requests via Siguronline Help-Line and over 50 references and/or dedicated articles/news and TV shows.

*A minimum of 1,500 children carers are aware of online safety risks and encouraged to use available tools to prevent these risks through regular outreach activities and Help Line.*

During reporting period, La Strada has piloted awareness seminar module for parents via 5 informative seminars for 165 parents and teachers in kindergartens and schools of Chisinau municipality ( 3 seminars in "Miguel de Cervantes Saavedra" Lyceum, 1 seminar in Primary school "Pas cu Pas" and 1 seminar in Republican Recreation and Education Center for Children and Youth "Artico"). The scope of the seminar was to equip parents taking an empowering and responsible approach in educating and guiding their children about online safety and avoid repressive means. The seminar focused on online risk that children are typically exposed to when staying online and how online child behavior contributes to these risks, myths and realities about safety online and intervention measures. Parent and teachers were also encouraged to seek help with Siguronline and develop a responsible user behavior by reporting online illegal or harmful content. Participants also receive the specially designed Brochures "The guide of a responsible parent" containing information about key online threats that the children can be exposed to as well as safeguarding information and tips.

During reporting period, one thematic tutorial was created targeting parents and careers of children of 5-10 years old. The tutorial promotes and encourages parents to use parental control programs for monitoring child's "life" online and prevent risks of abuse. The tutorial is entitled "Install parental control software" (Ro - Instalează programul control parental). Overall, the tutorial promotes a positive approach to education and guidance of children by parents. Apart from tutorial, La Strada also supplemented the Siguronline with 9 new articles addressing specific risks or issues related to child safety online. As a result of these efforts, 66 (tentatively) requests from parents, teachers and



child careers have been received and counselled. Over 70% of requests concern general information about child online safety.

To help raise the issue, La Strada contributed to over 20 media titles on the role of parents in safeguarding children online.

*General public and ICT community's awareness about the rights of children to be protected and be safe online is increased through a national campaign.*

The activity is "frozen" until sufficient interest and commitment is registered with few ICT for a sustainable campaign. The management of the National Association of ICT business did not show interest; therefore La Strada decided to change the strategy and approached individually ISPs and MPOs. In this regard, La Strada had a number of meetings with one of the leading national mobile phone operators and few smaller ICT consulting agencies resulting in them introducing the issue into their Business Plan. Thus, two companies are expected to launch in 2017 dedicated activities in this area in partnership with La Strada. Such a strategy is expected to set the basis/opportunity for a wider and complex campaign. Additionally, adoption of the NAP on child safety online is sought to facilitate ICT business participation.

*Access of children and their carers to assistance mechanisms, for the protection from any form of violence, is increased through 24/7 National Child Help-Line with Pan-European number.*

The comparative data analysis shows an increase with 35% in the number of calls registered with the Child HelpLine during 2016 (6 995 – in 2015 to 9 495 in 2016). The increase is due to a wider promotion of the Child HelpLine carried out by a private Foundation. Out of 9495 total calls received, 8031 are unique calls and 1464 are repeated calls.

In what regards unique calls (8031 in total) - 82% are received from children and 18% from adults and represent the following categories (as per issue addressed):

Informative calls – 17% of which the biggest portion is calls from children;

Counseling Calls – 26% primarily from children;

Reporting calls (suspected cases of violence, neglect, exploitation) - 8% primarily made by adult

Other including irrelevant – 48% primarily made by children.

Girls called more often in the second half of the year while boys – in the second. La Strada believes that this is due to the campaign carried out in the second half of the year which had boy as a protagonist of the video spot promoting the message "Say no to Violence". At the same time, it was observed that boys are mostly making "test calls" (playing games, joking, etc.) while girls seek psychological counselling and emotional support.

### **3.2. Ensure accessibility and availability of specialized services for children affected by online sexual exploitation and sexual abuse.**

*Interests and needs of at least 20 children affected by online sexual exploitation or sexual abuse a year are secured through timely provision of legal aid, psychological support and access to specialized services.*

During reporting period, La Strada lawyer provided specialized legal representation services in 43 cases of which 24 are new (registered during reporting period) involving children who have been sexually abused and exploited (trafficking for sexual exploitation, molesting, grooming, pornography). Most of the cases have been referred from specialized law enforcement agencies and prosecutors on THB and Cybercrimes.

Based on the legal solicitation of the prosecutors, La Strada psychologists have conducted 15 forensic interviews in specially equipped premises (Child Interviewing Room) with children up to 14 years old according to the provisions of art. 110 of the Criminal Procedure Code "special interviewing/hearing measures of children in contact with the law". Psychologists also assisted other 9 identification interviews with children 14+ age in the premises of the Centre for Combating Human Trafficking. Upon request of the lawyer, the psychologist assisted all cases in court hearing as a specialist-witness presenting specialist's opinion on the case in court. Upon requests of the prosecutors and criminal investigators, in order to strengthen the case/evidence in court, La Strada psychologists have prepared 4 Psychological Evaluation Reports on new cases. These refer to cases of online and offline child sexual exploitation and abuse involving children up to 14 years old.

Additionally, for the first time this year, police officers have also requested La Strada expert opinion on determining whether one's behaviour (referring to the suspect on the case) is appropriate in the context of interaction with a child as part of the criminal investigation process (ex.: educators, teachers). A total of 3 Stating Reports have been prepared.

### **3.3. Contribute to the development of capacities of professionals to effectively respond to cases of child online sexual exploitation and sexual abuse.**

*Criminal justice response to child online sexual exploitation is promoted through integration of training into formal curricula and provision of expert and methodological support.*

During reporting period, La Strada lawyers' has been contacted by 20 professionals (7 prosecutors, 8 criminal investigators, 5 pre-trial judges, from: Briceni, Chisinau, Stefan Voda, Cahul rayons) requesting legal and methodological counselling and guidance on child friendly procedures.

Notable for this year are the requests (3) from Prosecutor office (Chisinau and Ungheni) for expert opinion on complex case of sexual abuse of children in schools and online with reference to the behaviour of the suspected abuser and juridical qualification of the case and the technicalities of the investigation process. Apart from written opinion, several working meetings with criminal investigators and prosecutor took place with the participation of La Strada psychologists and lawyers.

*Framework for the rehabilitation and reintegration of children affected by online sexual exploitation and sexual abuse is developed, piloted and validated by at least 15 specialist service providers from various regions and is endorsed by Ministry of Labor and Social*

### *Protection (MLSP).*

The draft RRP developed in 2015 was proposed to piloting. Thus, 11 Centres from various rayons that work with children at risk have been selected. During a 2-days event, 28 professionals (psychologists and social assistants) were trained. The piloting period lasted 6 month from November 2015 till April 2016. On April, a round table was organized with all the specialists who have participated in piloting phase to present the monitoring and self-assessment results – good practices, challenges and suggestions on how to streamline application of the RRP concepts. The round table also allowed spotting additional needs for the professional development that would assure efficient rehabilitation for children victims of sexual exploitation were spotted, and further transformed in additional topics that were introduced into final version of PRR.

The results of piloting were used to update draft of the PRR. The final version was proposed to the MLPSF and other child rights protection organizations. Additionally, the working group also suggested that the RRP incorporates a work tool for psychologists/social workers aiding them in the process of problems setting and restoration of the child wellbeing. Thus, a Specialists Notebook has been compiled and distributed to the professional groups along with the RRP. The RR Program and the Specialist Notebook have been printed in 80 copies each and distributed to intervention teams of regional Centers, academia representatives, child rights NGOs and decision makers.

In order to promote institutionalization of resulted program, on May 24<sup>th</sup> the PRR and the results of piloting with incorporated recommendations from the first line specialists was presented in a frame of a round table with participation of decision makers (line ministries and departments), partner organizations and academia. Deputy-Minister of Labor, Social Protection and Family participated as key speaker along with the Dean of the Social Assistance Department of Balti State University.

### **3.4. Support the government in integrating child online sexual exploitation and sexual abuse issue in national child rights protection policies.**

*Legal framework and mechanisms are adjusted to the EU acquis communautaire through provision of direct expert support to the Government by La Strada.*

In order to promote implementation of the **Lanzarote Convention** including via development and enactment of a (national) monitoring mechanism, La Strada proceeded to the independent assessment of the implementation of Lanzarote Convention focusing on provisions of Chapters II, III, IV, V, VIII, IX of the Convention. The assessment follows a research methodology that combines key indicators set by the Lanzarote Commission as well as additional ones suggested by "La Strada". Besides availability of the Report that could serve as a baseline on the current state of affairs in what regards implementation of Lanzarote Convention, the ultimate anticipated result is testing the methodology and related indicators to further serve as basis for the monitoring matrix. The exercise engaged public authorities, civil society and the representatives of private sector primarily in the area of ICT. The assessment looks at the preventive measures, national and international cooperation, intervention measures and protection for the children victims of sexual exploitation and abuse. The research will provide specific recommendations for the government based on international good practices and main recommendations emerging from the Lanzarote Committee's implementation report. The publication of this Report, planed for first half of 2017, will be preceded by a validation

exercise on the main findings and recommendations with the participation of the interviewed representatives of key institutions and later followed.

In August 2016 a new Law on Prosecutors was adopted enacting strategic reform of the Prosecutor's Office. The new concept and structure of the Prosecutor Office, no longer provide for **specialized prosecutors' units for cases of trafficking in persons** including children and no specialized unit for fighting cybercrimes including child online sexual exploitation and abuse. La Strada raised concerns about this on several occasions and requested meetings with a number of national and international agencies: in August, along with the IOM, US Embassy, OSCE and Permanent Secretariat of the National Anti-Trafficking Committee, La Strada had a meeting with the senior management of the General Prosecutor Office; in November, La Strada had a meeting with the senior management of the specialized organized crime prosecutor's office; in October, La Strada addressed the Minister of Internal Affairs during a press conference – at all occasions, La Strada expressed concerns about possible negative consequences of having no longer specialized prosecutors on the national capacity to adequately respond to criminal threats and needs of victims and protection of their rights.

During 2016, La Strada has also participated in a number of work meetings and public hearings on the draft Law aiming at introducing new provisions to the current legal framework of Moldova on the **prevention and combating cybercrimes** including in the area of fighting child online sexual exploitation and abuse. The draft Law was initiated by the Ministry of Interior and La Strada experts participated in the consultations for the development of the Law from the perspective of fighting COSESA. In March, the draft Law has been approved by the Government and forwarded to the Parliament for adoption. The CSO and mass media representatives heavily criticized the draft Law seeing it as a serious threat to the freedom of speech and independency of media/investigative journalism and HR CSOs addressing these concerns in a Public Appeal<sup>2</sup>. Thus, several public events – public debates and press conferences - have been organized with the participation of all parties: in April one public debate was organized with the participation of media associations, HR CSO, MoI and GPI, MPs; also in April, the ITC community organized another public hearing with the participation of MoI/GPI, personal data protection agency; later in April – an workshop was organized by the Office of CoE dedicated to the HR of Internet Users; the La Strada has also participated and provided its support to amending the Criminal Code and Criminal Procedure Code that are expected to bring better protection of children from online sexual abuse and exploitation.<sup>3</sup> Following these hearings, the Parliament accepted the demand of the CSO to request expert opinion of the Venice Committee to the draft law and thus postponed the adoption of the draft Law until such opinion is received. Later, in November, the Legal Resource Center NGO has organized a public debate with the participation of an expert from Romania and the Office of CoE in Moldova has organized a meeting between the authors of the draft Law, HR/Legal CSO and experts from Venice Commission around the draft Law and associated Laws. In all meetings and hearings La Strada has supported the admission of intromission into private life under the premise of child protection from exploitation and abuse including that is committed online/with the use of ICT. The official position of the Venice Commission is expected in the beginning of 2017.

In 2016 La Strada contributed to the International Report "Access to Justice and Remedies for Children Victims of Commercial Sexual Exploitation (CSEC)" launched by

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<sup>2</sup> <http://crjm.org/wp-content/uploads/2016/04/2016-04-08-Apel-Control-Informatic1.pdf>

<sup>3</sup> <http://www.ziarulnational.md/legea-big-brother-nu-va-incalca-drepturile-la-viata-privata-ce-spune-politia/>

ECPAT. The Report is comprised of three parts: Criminal Justice Process, Recovery and Reintegration, and Compensation. The methodology of the Study includes opinion of professionals (e.g. police officials, public prosecutors, lawyers, judges, social welfare workers, psychologists, and other experts) involved in the various stages of victims' access to justice and remedies and voices of children who have suffered from sexual commercial exploitation. In this sense, La Strada interviewed 6 criminal justice actors (police officers, prosecutors) on the subject of access to justice for CSEC victims. Excerpts from the Report have been presented also by La Strada experts at the IPSCAN Conference in Bucharest, Romania.

In 2016, La Strada along with the members of the National Child Rights NGOs Alliance has contributed to the writing of an alternative Report on the implementation by Moldova of the UN Child Rights Convention. The pre-sessional working group will be held in February 2017.

La Strada has also raised the issue of child rights protection within the US TIP Report on 2016 expected to be released in middle 2017.

During 2016, La Strada has organized 3 press conferences with the general message "Moldova - unfriendly justice for children" aiming at shaming publicly the approach of prosecutors and judges on several specific cases of children who have suffered from various forms of violence and publicly demanding the implication of supreme authorities to ensure that children are re-instated with their rights while justice system stakeholders are additionally alerted about no further admittance of such cases. In the first case, the press conference referred to deficient protection of the rights of children victims of trafficking in court proceedings; in the second event, La Strada referred to failures to secure justice for children suffering from violence in schools trafficking during investigation procedures;

*Government integrates responses to child online sexual exploitation and sexual abuse into national mechanism and provides sustained contribution to the National Tool-Free Child Help Line.*

La Strada continues to participate in the working group created under the **Justice System Reform Strategy** aiming at "strengthening the mechanisms for preventing and decriminalization for children under the minimum age of criminal responsibility and children in conflict with law". Thus, during fall, several meetings took place to discuss about future actions needed to streamline functioning of the child friendly interviewing rooms including need for minimum standards, institutionalized training process and authorization of interviewers (current gap existing in the Law regarding the official statute of the interviewer, the responsibility, the standards and criteria to accede to the profession). Need for a Law on interviewer was proposed and discussed in the group. "La Strada"'s opinion regarding this issue is that a Law describing such a narrow subject is not relevant. It is more relevant to elaborate Regulatory acts on interviewing process and interviewer. Group members, particularly GPI, suggested that monitoring visits should be made to the current interviewing rooms to assess the needs.

In April, La Strada addressed the National Child Rights Committee in an ordinary annual meeting, demanding adequate response to safeguarding children online. In response, the chair of the CR Committee, prime-minister P. Filip has ruled creation of a special working group to develop **National Action Plan for promoting child safety online**. La Strada has been invited as member to the working group. La Strada has participated in all

meetings of the working group created for the development of a dedicated National Action Plan for the Promotion of Child Safety Online following the decision of the Child Rights Committee. Due to the novelty of the issue for most of the working group members and importance for complex approach of the issue, La Strada has put together a non-paper to serve as baseline and guidance for the members in the process of Action Plan development. The draft of the Action Plan considered partially La Strada recommendations in terms of its conceptual structure/goals/target groups and activities. The final draft of the Action Plan was published on the Government website for final comments and proposal as part of the public hearing process<sup>4</sup>.

Inputs to the new **Action Plan of the Association Agreement RM-UE**<sup>5</sup> have been also provided. Among others, «La Strada» recommended that the Action Plan clearly provides for the approbation and implementation of the Action Plan for the Promotion of the Child Safety Online as well as setting a national mechanism to monitor the implementation of the Lanzarote Convention. Introduction of these recommendations into the Action Plan of the AA RM-UE are seen by La Strada as additional measures to secure that the authorities will keep their international commitments.

In fall, La Strada along with other over 30 child rights NGOs has raised, via an Open Letter, concerns about cooperation between the Ministry of Labor, Social Protection and Family and the private Foundation Edelweiss within an awareness campaign “Protected Families” requesting that the MLSPF withdraws the **Child Help-Line** from the campaign until it is properly tailored and return the “public ownership” of the CHL to the MSLP (the campaign strongly associated the CHL with the Foundation). The concerns touch upon the way the campaign promotes the Public Service Child Help-Line and promotes messages related to prevention of violence against children also in the context in which the campaign as launched in the middle of the presidential election campaign whereas the Head of the Foundation is the head of one of the parties that has its candidate in the campaign. The response of the MLSPF was rather critical accusing NGOs of “sterile political actions” while the Child Rights Ombudsman mentioned in its written statement that this would not have happened if its Office would have been allowed to implement the Child Help-Line. In order to further support the message, the NGOs have organized a follow up event in form of a press club detailing on the concerns - campaign messages and approaches versus conceptual approaches to promoting child rights protection.

Following a public bid, **La Strada** has been selected and re-signed the agreement with the MLSPF for the implementation of the **Child Help-Line**.

### **3.5. Contribute to decision making process at all levels by providing qualitative data and information**

*Availability of data and information about issues affecting child safety online is increased.*

The bi-annual fact sheets are available on “Resource Center”. The 2016 fact sheet is accessible online.

The study in child behaviour online will be launched in spring 2017.

The report on the *status quo* on Lanzarote Convention implementation in Moldova is in its first draft version. The final Report, to be made public in beginning of 2017, will provide

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<sup>4</sup> [http://particip.gov.md/public/documente/141/ro\\_3621\\_HG-Planul-de-actiuni-siguranta-online.pdf](http://particip.gov.md/public/documente/141/ro_3621_HG-Planul-de-actiuni-siguranta-online.pdf)

<sup>5</sup> <http://www.particip.gov.md/proiectview.php?l=ro&idd=3744>

qualitative and quantitative data about the state's response to COSESA. The research identifies current sources of relevant data and describes the difficulties inherent in assuring a multi-sector approach and interagency collaboration on data collection. Some of the recommendations aim to improve data collection efforts.

*Accessibility of these data is increased through tools and thematic presentations adapted to target audiences (including languages).*

In May, La Strada released a Publication entitled "Unofficial Dossier" (to be read as "Secret Dossier") reflecting on the stories of 7 children who suffered from various forms of sexual exploitation and abuse. In the publication children speak about their feelings and perceptions about (miss)response of various specialists mandated to protect/support/assist the child (police, social assistants, medical staff, judiciary) thus pointing to the fact that the system is hiding/ignoring the real needs of victims.

The campaign aimed to be used as a tool to advocate for child-centered/need-focused approach when implementing the National child rights protection strategy. A press club was organized in partnerships with Center for Investigative Journalists with media representatives, social journalists, and media/opinion leaders. The voices of children were later reflected in a number of press articles. The stories were presented and discussed encouraging uncovering the issue in national media. Partners from national ECPAT network were invited to speak about the issue and thus strengthen the message. A Publication was printed in 300 copies and distributed to journalists, communicators as well as various decision makers from social and legal domains.

The Child Help-Line Reports has been produced and made public via press conferences and accessible online.

During 2016, La Strada developed first draft of the Volunteer Regulation in line with the Law on Volunteers.

*All work conducted by staff and volunteers reflects commitment to the best interest of the organizations' beneficiaries.*

During reporting period, La Strada registered its membership with the Global Alliance End Violence against Children and started preparation for registration with another two international thematic platforms related to child online safety (INSAFE and Safer Internet Day Committee).

## Afiliiere

International Association of Non-Governmental Organizations for Against Trafficking in Human Beings “La Strada”

National Committee for Combating Trafficking in Human Beings of the Republic of Moldova

National Coalition „Life without domestic violence!”

National Council for Child Rights Protection of the Republic of Moldova

Coordinating Council on Preventing and Combating Domestic Violence in the Republic of Moldova

National Alliance of Active NGOs in the Field of Social Protection of family and child

Global Alliance Against Traffic in Women (GAATW)

The Organization "End Child Prostitution, Child Pornography and Trafficking of Children for Sexual Purposes"

Member of the Global Partnership to End Violence Against Children

ECPAT International

ARIADNE network against combating trafficking in human beings in Central and South-Eastern Europe